

## Media Coverage

Over the past three years, the Big Row has received fantastic media coverage, including:

- Television coverage on the main evening news bulletin for Channel's Nine, Seven and the ABC;
- Radio coverage including Triple M, 5AA and the ABC;
- Newspaper articles in The Advertiser, The Stock Journal, The Yorke Peninsula Times and the Weekly Times Messenger;
- Kym Dillon and Ali Carle took part in 2008, rowing several stints across the gulf.



A grab from the Channel Nine News story run 02/02/08



Radio celebrities Kym Dillon (left) and Ali Carle (right) took part in the row in 2008, with Club President Neville Fielder (centre)

## Fundraising for the Future

We are committed to ensuring our history is preserved and that the essential services performed by our life saving volunteers over the past 84 years is continued well into the future.

All money raised from the Big Row will contribute towards the money required to redevelop our club rooms, which are in poor condition and urgently need upgrading.

## Why should my company get involved?

- You will be supporting a vital community service;
- Benefit from the widespread media coverage of this event including television, newspapers and radio;
- Financial support is tax deductible (See overleaf for Sponsorship details)



HENLEY SURF LIFE SAVING CLUB  
ABN 69 573 136 317  
PO Box 137, Henley Beach SA 5022  
HenleyBigRow@gmail.com

## COPORATE SPONSOR - \$4,000

As a Corporate Sponsor (\$4,000) you will receive the following recognition:

- Company logo displayed on The Big Row surfboat for the duration of the 2009 / 2010 season;
- Formal acknowledgment in the Weekly Times Messenger;
- Company logo to appear on the back of The Big Row t-shirt under the heading of 'Corporate Sponsor';
- Opportunity to display your signage / banners at the 'After Row Party';
- A link to your business website on [www.henleyslsc.com.au](http://www.henleyslsc.com.au); and
- Company logo to appear on the Henley Surf Life Saving Newsletter under the heading of "Corporate Sponsor" for the duration of the 2009 / 2010 season.

In addition:

- Invitation x 4 to attend the "After Row Party";
- Opportunity to have complementary room hire for an event overlooking Henley Beach and the Jetty once the new club rooms are established;
- Opportunity to provide a full page advertisement for the Henley SLSC 2010 Annual Report; and
- 4 complementary Nipper memberships (Juniors) for the 2010 season or 2 social memberships (Senior).

## MAJOR SPONSOR - \$2,000

As a Major Sponsor (\$2,000), you will receive the following recognition:

- Company logo displayed on The Big Row surfboat for the duration of the 2009 / 2010 season;
- Formal acknowledgment in the Weekly Times Messenger;
- Company logo to appear on the back of The Big Row t-shirt under the heading of 'Major Sponsor';
- Opportunity to display your signage / banners at the 'After Row Party';
- A link to your business website on [www.henleyslsc.com.au](http://www.henleyslsc.com.au); and
- Company logo to appear on the Henley Surf Life Saving Newsletter under the heading of "Major Sponsor" for the duration of the 2009 / 2010 season.

In addition:

- Invitation x 2 to attend the "After Row Party";
- 2 complementary Nipper memberships; and
- Opportunity to provide a half page advertisement in the Henley SLSC 2010 Annual report.

## GOLD SPONSOR - \$1,000

As a Gold Sponsor (\$1,000), you will receive the following recognition:

- Company logo displayed on The Big Row surfboat for the event;
- Formal acknowledgment in the Weekly Times Messenger;
- Company logo to appear on the back of The Big Row t-shirt under the heading of 'Gold Sponsor';
- Opportunity to display your signage / banners at the 'After Row Party';
- A link to your business website on [www.henleyslsc.com.au](http://www.henleyslsc.com.au);
- Recognition in the Henley SLSC 2010 Annual Report; and
- Invitation x 2 to "The After Row" Party.

## SILVER SPONSOR - \$500

As a Silver Sponsor (\$500), you will receive:

- Formal acknowledgment in the Weekly Times Messenger;
- A link to your business website on [www.henleyslsc.com.au](http://www.henleyslsc.com.au);
- Recognition in the Henley SLSC 2010 Annual Report; and
- Invitation x 2 to "The After Row" Party.

## BRONZE SPONSOR - \$300

As a Bronze Sponsor (\$300), you will receive:

- Formal acknowledgment in the Weekly Times Messenger;
- Recognition in the Henley SLSC 2010 Annual Report; and
- Invitation x 1 to "The After Row" Party.

## Questions?

For any enquiries or to make a donation, please contact Club President, Neville Fielder on 041 8631 203 or email [HenleyBigRow@gmail.com](mailto:HenleyBigRow@gmail.com)